

MEDIA RELEASE**30 May, 2018****MISS MAUD AND ROCKINGHAM CENTRE SHARE A BIRTHDAY FORTY SEVEN YEARS AFTER THE TWO ORGANISATIONS FIRST LAUNCHED IN WESTERN AUSTRALIA**

When Miss Maud opens her coffee shop in the Rockingham Centre on Saturday June 2 not only she will be celebrating a long held ambition of opening in the beautiful beachside city she will also be celebrating a shared birthday with the Rockingham Centre which first opened in 1971, the same year Miss Maud opened her first coffee house in the city of Perth.

Forty seven years later and now with eighteen Miss Maud outlets in the city of Perth and surrounding metropolitan locations Maud Edmiston, best known as Miss Maud to thousands of customers, said it was great to be sharing a birthday with the Rockingham Centre with both organisations achieving milestones they could now share with the community.

“Shared birthdays are always special and offer opportunities to reflect on milestones realized, the changing journey and the best of community life,” said the popular hospitality leader whose new coffee house will employ forty local staff including the manager who will all be trained and ready to provide the group’s signature warm service to the community at Miss Maud’s newest coffee house from this Saturday.

To help celebrate the opening Miss Maud is inviting the community to enter a competition to say why their office or family would like to celebrate with Miss Maud and the Rockingham Centre with a prize of catering to the value of \$250 for a Friday lunch to enjoy at the office, home on a boat or at a local park.

“The idea of shared celebrations with picnics or shared tables is something that is always treasured in Sweden where I was born and raised before moving to the beautiful state of Western Australia,” said Miss Maud. “Our catering platters are part of that tradition making it easy for people to join together and celebrate their own milestones,” she said.

To be part of the competition please visit the Miss Maud website www.missmaud.com.au

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MISS MAUD OPENS FIRST ROCKINGHAM COFFEE HOUSE AND CELEBRATES A SHARED BIRTHDAY WITH THE ROCKINGHAM CENTRE

BACKGROUND INFORMATION:

When Swedish born Maud Edmiston opened her first Miss Maud coffee house in Perth in 1971 after making Western Australia her home the state's capital was a small city just crying out for a warm hearted place to enjoy coffee and cake with friends following many years of a pub culture.

At the same time the town of Rockingham – which had not yet grown to be the flourishing city it is today - was excited about the opening of its first shopping centre.

Today Miss Maud invites the community to celebrate this milestone with heras she celebrates it with you. More information www.missmaud.com.au

IMAGES ATTACHED

FURTHER INFORMATION PLEASE CONTACT

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