

MEDIA RELEASE AND DIARY NOTE: For immediate release 8 March, 2017

**ALL FOUR MATILDAS IN A COCOLATE CAKE BAKE-OFF TO BE
JUDGED BY PERTH'S ICONIC MISS MAUD AND CAKE-LOVING CAST
CLASSMATE BRUCE BOGTROTTER**

When: Thursday 9 March 1-3 PM

**When: Miss Maud Swedish Restaurant Special Kitchen
Corner Pier and Murray Street, Perth**

Tomorrow, Thursday March 9 all four Matildas from the cast of the Royal Shakespeare Company's acclaimed multi-award winning Australian production *Matilda the Musical* will come together at Miss Maud's in the city in a Chocolate Cake Bake-off challenge set to test their off-stage creative skills.

Renowned chocolate cake loving cast classmate Bruce Bogtrotter will join Perth's cake queen Miss Maud to judge the genius of the young Matilda 'chefs'.

MISS MAUD-MATILDA BOOK SWAP TO BE KICKED OFF AT BAKE-OFF

The Matilda Bake Off will also herald the Miss Maud-Matilda Book Swap to be presented at ten selected Miss Maud restaurants for two weeks. The book swap will also provide an exciting opportunity to win tickets to *Matilda the Musical* and experience an on-stage welcome from the cast.

Miss Maud, who grew up in Sweden before starting her legendary Miss Maud hospitality group said she was thrilled to join with *Matilda the Musical* and help shine even more light on its inspiring messages of empowerment and book-reading by engaging her thousands of customers in the wonderful story made into an award winning musical by Tim Minchin.

"My own childhood and that of my children was made more exciting and adventurous – even perhaps a bit bold and mischievous - through Roald Dahl's books," said the Perth hospitality icon. "I'm delighted to add a little more magic to the show's Perth run through our Matilda Bake-Off and Miss Maud-Matilda Book Swap.

"In Sweden the name Maud is derived from the name Matilda so there has always been a kinship between the book and my family. It is fantastic to see Perth's own Tim Minchin taking the Matilda story to the world through his musical and to have so many other Perth trained people involved in this amazing show," said Miss Maud.

Vision/Photo Opportunities:

- **Matchless opportunity to capture all four Matildas from *Matilda the Musical* as they mix and stir up fun-magic in the Matilda Bake-Off at Miss Maud's magical kitchen in the Miss Maud Swedish Restaurant, Corner Pier and Murray Street, Perth.**
- **The cast's cake-loving character Bruce Bogtrotter will join Miss Maud to judge the sweet efforts of the four Matildas in the challenging cook-off performance at Perth's Miss Maud restaurant.**

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The Royal Shakespeare Company's *Matilda the Musical* premiered in Perth last Friday night to unqualified rave reviews making it the talk of the town and the hottest ticket around. **(ENDS)**

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