

MEDIA RELEASE

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THE BEANS HAVE SPOKEN – WEST AUSTRALIANS REVEAL WHO WILL TAKE THE CAKE IN THE 2019 FEDERAL ELECTION - MISS MAUD COFFEE BEAN POLL RESULTS ANNOUNCED WITH TOP 3 CONCERNS HIGHLIGHTED

As the nation continues to decide who will occupy the country's top job Miss Maud's legendary Coffee Bean Poll - Western Australia's biggest community conversation - will once again reveal its final result on who will take the cake at the election.

Since it was first served up in 1996, Miss Maud's Coffee Bean Poll - underpinned by a philosophy that *every opinion matters and every bean counts* - has provided a tasty indication of the public's appetite at election time stirring the political pot and lifting the lid on the most favoured flavour.

The reputation for Miss Maud's Coffee Bean Poll has risen like a soufflé over the past eleven Federal and State elections and is now such a delicious part of the election process that politicians keep a keen eye on its results.

Owing to an ever increasing political menu that has seen multiple parties offering a flurry of flavoursome solutions to national issues, the chance to consider the political dishes on offer while sipping a delicious cup of coffee at one of Miss Maud's 18 cafes and restaurant has never been more appreciated, providing a relaxing opportunity for customers to crystallize decisions ahead of polling day and embrace the gift of Australian democracy.

"Miss Maud customers are following the time-honoured tradition of digesting important issues and having their say in our Perth coffee houses," said Maud Edmiston, aka Miss Maud, leader of the Morning Tea Party of WA, with the results of her Coffee Bean Poll more hotly anticipated than a double shot chai latte.

"With Miss Maud coffee houses providing welcoming meeting places for people of all ages and cultures the Miss Maud Coffee Bean Poll provides a simple visual way to encourage everyone to join into our massive community conversation and to have their say in a relaxed way," she said.

As previous elections have unfolded, politicians in the running have realised that thanks to Miss Maud's caffeine-inspired poll, the will of the people might better be measured in piles of shiny coffee beans than in paper votes.

"It's been a tradition for many years among savvy politicians to stop by Miss Maud's coffee houses to take the nation's temperature and see whether the beans are stacking up in their favour," said the Morning Tea Party leader.

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Hotly anticipated results of the final brew of Miss Maud's Coffee Bean Poll on Federal Election revealed in WA- with 6000 customers highlighting their top three concerns

As always, the idea behind the popular informal poll is to underline the importance of Miss Maud's Morning Tea Party's manifesto: *"Every opinion matters. Every bean counts"*.

And this year's election is no different. With the results of the 2019's Federal Election just days away, **the final tally for Miss Maud's Coffee Bean Poll comprised of almost 32,000 beans shows a clear taste for the Liberal Party at 39.6% followed by Labor 28.4% Greens and Others both at 10.3%, One Nation at 5.4%, United Australia at 3.7% and Nationals at 2.3%, with Miss Maud's popular Morning Tea Party of WA (MTPWA) having too many beans to count!**

Every bean dropped by Miss Maud's customers into one of the beakers at her coffee houses has played its part in the final results and each party's campaign has been full of beans with a smorgasbord of options for voters to consider and digest.

In addition to the stirring results of the Coffee Bean Poll, more than 6,000 customers have indicated their three main concerns, showing the type of dishes they would savour most. These were **cost of living 23.1%, health services 19.6% and the economy 12.9%. The near next concern was jobs at a close 12.4% with climate change, national security, immigration and education & training garnering just a third of the votes of the top three concerns.**

"The beans have spoken once again," said Miss Maud.

"I am delighted that the Miss Maud Coffee Bean Poll has again stirred up interest with our customers discussing voting trends with the confidence that comes from knowing your opinion matters and teaching their children about democracy through our simple coffee bean. It's an easy way for customers to have their say, reflect honestly on what they care about, and see first-hand just what the community they live in thinks," she said.

FOR INTERVIEWS, GRABS, VISION AND PHOTOS, AND FURTHER INFORMATION FROM THE ELECTION PARTY RESULTS REVEAL - PLEASE CALL Marina Valmadre 0408 98 28 18
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