

MEDIA RELEASE

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DONATION BY MISS MAUD BELMONT HELPS BRIDGE GAP FOR LOCAL CHARITY AND DISADVANTAGED PEOPLE IN EAST VICTORIA PARK

Supporting charities to help homeless and disadvantages people has been part of the Miss Maud community contribution since the popular hospitality leader opened her first coffee house in the city of Perth more than forty six years ago.

A helping hand from the hospitality leader has boosted hundreds of charity fund-raising efforts is usually best remembered by the scale and magnificence of impressive baked creations prepared in the Miss Maud bakehouse and kitchens.

But now a new twist on Miss Maud's charity support has seen the popular hospitality group offer a hand, not only through the exquisite food created in the Miss Maud bakehouse and kitchens but by providing the opportunity for local charity Bridge Inc to put in place its very own kitchen from which it can serve hot meals to disadvantaged people from the converted East Victoria Post office now known as The Bridge Centre.

With Miss Maud's commitment to creating a new Miss Maud Belmont coffee house a few doors away from its previous location adding to the vibrancy of the shopping centre experience, the availability of its donated kitchen equipment and fixtures and fixtures and furniture will enable The Bridge Centre to complete its vision of converting the old East Perth Post Office into a kitchen and dining room where home cooked hot meals can be prepared for disadvantaged people.

Maud Edmiston, better known as Miss Maud said timing of the opening of the new Miss Maud coffee house in the Belmont Forum had coincided with Bridge Inc's new charity initiative in a display of serendipity that would result in the ultimate in recycling and repurposing to assist people in need and that she and her team were delighted to contribute to the work of the charity.

A champion of Belmont for more than thirty years Miss Maud's newest coffee house - its fourth upgrade in the Belmont Forum – has been guided by her listening to customers and understanding what they wanted to enjoy from their experience.

Joan Sutherland Manager of The Bridge Centre said the Miss Maud donation of the kitchen equipment and fixtures and fittings was a dream come true for the charity which could now put the rest of its plans into place to finalise the centre which includes a second hand furniture store selling donated goods and the opening of a kitchen and dining room that would be staffed by volunteers.

"The variety of the kitchen fixtures is a very generous gesture from Miss Maud which will be long rewarded by the hope and encouragement our café will offer to disadvantaged people in Victoria Park and surrounding areas, many of whom face financial hardships and health issues," said Ms Sutherland.

FURTHER INFORMATION: MARINA VALMADRE, OAKRIDGE COMMUNICATION GROUP 0408 98 28 18