

## MEDIA RELEASE

23 November, 2016

### Children offered a delicious Christmas treat: Swedish gingerbread making with Miss Maud

The Swedish Christmas gingerbread-making tradition that has charmed children for generations in the northern climes and has now become a treasured Christmas activity in Australia is set to get a delicious boost with Miss Maud offering twelve children a beautiful seasonal experience they will treasure forever.

Every Christmas for the past forty five years the Miss Maud Bakehouse has been perfumed with the delicious smells of gingerbread spices with Miss Maud's pastry chefs embracing the age-old Scandinavian tradition of gingerbread making.

Now the Swedish tradition will become even more popular with twelve Perth children offered the opportunity to be part of a special Christmas celebration at a Miss Maud Christmas Gingerbread Making Party.

For the first time Miss Maud is offering children the chance to join her and her pastry chefs at a Miss Maud Gingerbread Making Party where they will experience the meaning and the fun of the Swedish tradition.

The seeds and delights of Swedish culture were first sown in Perth during the seventies when Swedish born Maud Edmiston opened her first Miss Maud coffee house in the city. One coffee house blossomed into many with a restaurants a boutique hotel and array of beautiful cosy places created where several generations of families learned to love the traditions of Sweden, chose to celebrate milestone events and have fallen in love with Christmas - Miss Maud style.

This year in the lead up to Christmas twelve children with one parent accompanying each will leave the magical gingerbread making party to be held in the warm Scandinavian décor of Miss Maud's Odin Room with new gingerbread making skills, a real taste of Sweden and a magical adventure to share with family and friends.

It's a child's best Christmas dream come true with the spiced seasonal smells and theatre of gingerbread angels, pretty stars and gingerbread houses a backdrop as the children create their own Christmas gingerbread treat decorated with colourful icings and gingerbread shaped to delight.

Community News invites parents of children aged between 6 and 10 to email their child's name to be entered in a draw for the chance to be one of twelve children to attend the Miss Maud Gingerbread Making Party where they can decorate Christmas gingerbread creations with the legendary Miss Maud, Perth's best known Swede, and her talented pastry chefs.

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The Miss Maud Christmas Gingerbread Party will be held in the Odin Room of the charming Miss Maud Swedish Smorgasbord Restaurant, corner of Pier and Murray Street Perth from 3 to 4.30pm Tuesday 20 December – a place that reflects the beautiful traditions of a Scandinavian Christmas.

For the chance to make Christmas gingerbread cookies with Miss Maud please email your name to Miss Maud Swedish Gingerbread Party [xmasgingerbreadparty@missmaud.com.au](mailto:xmasgingerbreadparty@missmaud.com.au) by Friday December 9.

The Christmas theatre of gingerbread stars, Christmas trees, Santas and gingerbread houses at Miss Maud's Smorgasbord Restaurant will add fond memories to every child's Christmas dream. **(ENDS)**

**For further information please contact:**

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